

SLIDE ON SNOW

SIGB Ski & Snowboard Test

PILA ❄️ 25 Feb - 1 Mar 2019

Ski & Snowboard testing for UK snowsport professionals.



The 2019 SIGB Snow Test returns to Pila in the Aosta Valley (ITA), offering the best location and easy travel on the dates most suited to UK retailers and suppliers.

- Great value packages through UK operator
- Total flexibility regarding duration of stay in resort
- Straight-forward drive from UK
- Snow sure, 1,800m - 2,700m resort
- Quiet slopes midweek
- Mix of hotels and apartments, all within walking distance of Test Centre
- Range of restaurants and cafes
- Snowboard testing new for 2019
- Extensive and accessible off-piste and freeride
- Good touring options
- Fully featured Fun Park
- Ski in-ski out Test Centre (new location)
- One chairlift/cable car ride gives multiple slope/terrain options



SIGB Snow Test info

✳️ **Test starts on Monday 25 February and ends on Friday 1 March 2019** ✳️

1. Accommodation and travel

Pilaski (Carole Thorburn) is a UK operation that has been established in Pila for many years. Carole has access to some excellent packages but most importantly, she can customise your visit to suit specific requirements and number of nights. Contact Carole direct to discuss options.

Pilaski Carole Thorburn

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✳️ Hotel packages

Prices are based on a 6 night stay. For shorter stays, discuss your requirements with Carol.

- 6 nights, Hotel, half board accommodation, direct access to slopes
- Two sharing (price increase for single occupancy, reduction for higher occupancy)
- 5 day lift pass
- 5 day ski insurance (deduct £13.50 if not required)
- 5 lunches at a choice of 3 mountain restaurants
- Airport transfers Turin/Milan Malpensa/Geneva min. 4 people (deduct £85.00 if not required)
- Dinner with live music on mountain Thursday evening (piste machine transport)

Prices per person

Hotel Plan Bois 3* **£840** (Main Test hotel)

Chalet des Alpes 2* **£765**

Etoile de Neige 3* **£855**

Lion Noir 3* (has swimming pool) **£940**

✳️ Apartments (accommodation only)

- 6 nights
- All with direct access to slopes
- Includes bed linen, towels and tourist tax

Prices per apartment

Studio (two sharing) **£620**

1 bedroom apartment (3/4 sharing) **£800**

2 bedroom apartment (4/6 sharing) **£900**

✳️ Alternative options

A number of UK travel companies run programmes in Pila, including Crystal and Sno. There is also the option to stay down the Valley in Aosta - which is linked to Pila with a 20 minute gondola ride.

The Pila website also has an accommodation booking section, with a selection of private chalets and apartments:

<https://pila.it/en/hotel-category/where-to-sleep/>

✳️ **Flying** The best flight options are Turin, Milan Malpensa and Geneva Remember to book early to secure the best prices.

✳️ **Driving:** From the UK it's motorways most of the way to Aosta, about 955km from Calais, including the Mont Blanc tunnel.

2. Lift pass - (1 day €45) SIGB Test discount to be confirmed. Included in Pilaski packages.

3. Ski Test Registration - £25 SIGB Members, £100 non SIGB members, per tester

When you register for the Test you will be invoiced for the Test registration fee. This covers access to equipment, use of the Test specific test reports plus coffee and water at the Test Centre.

Snowboards at the Test

Due to demand from suppliers and retailers, qualifying snowboard brands will be able to attend the 2019 test.

There has been some snowboard product at previous tests but this is the first time it will be promoted to snowboard specific brands and retailers.

To attend the test with product, suppliers must be:

- Primarily involved in snowsport hardware, footbeds, helmets or goggles distribution to UK snowsport retailers
- Be a current member of SIGB.
- Exhibiting at Slide 2019 in Telford.

Suppliers wishing to attend the test must submit a Test registration form.

The Test

The priority is to provide the best possible testing opportunity for testers & suppliers. Key features include:

- ✳️ Participating organisations (retailer or media) register their nominated testers
- ✳️ A slide in-slide out system with rapid fitting & adjustment by manufacturer's staff
- ✳️ Accreditation system for access to Test Centre & equipment
- ✳️ Test Centre with rest area, coffees etc.
- ✳️ Computerised database analysis of results
- ✳️ Option to join Pooled Group for combined results
- ✳️ Test App for direct data entry (iPhone and iPad only)
- ✳️ Skis and snowboards grouped into industry standard categories
- ✳️ All skis and snowboards marked with category info and suggested Retail Price
- ✳️ Networking & industry discussion opportunities

Pila

- ✳️ 1hr transfer from Turin airport
- ✳️ Wide range of accommodation
- ✳️ Official hotel close to Test Centre
- ✳️ Test Centre location at 1,800m with runs to 2,700m
- ✳️ Walk/ski from all parts of village
- ✳️ Selection of bars, restaurants and cafes
- ✳️ Range of runs from high speed quad chair and Cable car
- ✳️ Accessible off-piste and touring

