

Unbeatable testing for snowsport professionals.

The essential Ski Test for UK retailers and snowsport media

SLIDEON*
SIGB Ski Test SNOW

KÜHTAI*5-9 MAR 2017





Kühtai, at 2,000m in the Austrian Alps has proven itself the ideal Ski Test venue. So the SIGB is returning in 2017 for another outstanding week of serious equipment evaluation.

Good, credible advice is recognised as one of the key elements of customer service and repeat sales. There is no better way of preparing for Winter 2017-18 than to put all the new kit through its paces.

And there is no better test than the SIGB Ski Test in Kühtai.



SIGB Ski Test info - *Please note the Test starts on Sunday 5 March and ends on Thursday 9 March 2017*

1. Accommodation and travel

* **Alpenrose Hotel** - limited availability on specific nights only. Contact Sandra Glettler 0043 5239 5205, glettler@gerberhotels.com The best source of accommodation is the Kühtai Tourist Office.

* **Kühtai Tourist Office** - Extensive range of apartments, pensions and hotels to suit all budgets. Contact hotels direct or book via website. **Web:** www.kuehtai.info **Phone:** +43 5239 5222

* Flying

The best flight travel option is to fly to Innsbruck airport, only 30 mins from Kühtai. Remember to book early to secure the best prices. An alternative is a flight to Munich, with a 2 hr train ride to Innsbruck and the regular service bus to Kühtai.

* **Airport transfer** Kühtai Taxi provides an on-demand service between Innsbruck airport and local hotels.

Web: www.schischule-kuehtai.at/taxi.html **Phone:** +43 664 11 666 71 **Email:** haider-schmitt@gmx.at

* **Service bus:** There is a regular ski bus (No. 4166) between Kühtai and the main Innsbruck railway station.

* **Driving:** From the UK it's motorways most of the way to Innsbruck, about 1,000km from Calais.

2. Lift pass, discounted rate - (5 days €148) (Passes for between 1 and 8 days are available)

3. Ski Test Registration - £25 SIGB Members, £100 non SIGB members, per tester

When you register for the Ski Test you will be invoiced for the Test registration fee. This covers access to equipment, use of the Test system, specific test reports plus coffee and water at the Test Centre.

Kühtai

- * 30 mins transfer from Innsbruck airport
- * Wide range of quality accommodation
- * Official hotel on piste, beside Test Centre
- * Test Centre location at 2,000m with runs to 2,500m
- * Walk/ski from all parts of village
- * Vehicle access and parking at Test Centre (chains/winter tyres required if snowy)
- * Wide selection of bars, restaurants and cafes
- * Range of runs and 4 immediate lift options
- * Accessible off-piste and touring
- * Good park and pipe nearby
- * Floodlit piste on Wednesday and Saturday evening
- * Flexibility with midweek accommodation
- * Quiet period with few British holiday-makers

The Test

The priority is to provide the best possible testing opportunity for both testers and suppliers. Key features include:

- * Participating organisations (retailer or media) register their nominated testers, who receive Ski Test accreditation
- * A ski in-ski out system with rapid fitting and adjustment by manufacturer's representatives
- * Accreditation system for access to Test Centre & equipment
- * Test Centre with rest area, coffees etc.
- * Computerised database analysis of results
- * Option to join Pooled Group for combined results
- * Ski Test App for direct data entry (iPhone and iPad only)
- * Skis grouped into industry standard categories
- * All skis marked with category and suggested Retail Price
- * Networking & industry discussion opportunities