

## **SIGB Privacy Policy** (updated 18 June 2018).

The Snowsport Industries of Great Britain is committed to protecting and respecting your privacy.

This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us.

### **Information you give to us**

You give us information about you if you join SIGB as a member, enquire about membership or communicate with us regarding any of our programmes, events, websites or general enquiries. Suppliers, contractors and organisations associated with snowsports or our business activities also supply information to us. The information may include your name, address, email, phone number, web address, financial and credit card information.

### **How information supplied to us is used**

- to carry out our obligations from any interactions entered into between you and us and to provide you with the information, products and services that you require from us;
- to provide you with the information, products and services we are aware of that are similar or related to those you have enquired about;
- to respond to any of your comments and queries;
- to provide you, or permit selected third parties to provide you, with information about goods or services we feel may be relevant or of interest to you, given your initial enquiry;
- to ensure that the content from our websites is presented to you in the most effective manner for you and for your computer;
- to allow you to participate in interactive features of our website if you choose to do so;
- to keep and maintain the SIGB Ltd and SIGB Association organisational records and databases;
- to administer the websites, membership data and for internal operations such as troubleshooting, data analysis, testing, research, statistical and survey purposes;
- to notify you about changes to any of our services;
- to supply to partner organisations and suppliers, but only where considered relevant.

### **Communicating with you**

We will communicate with you by telephone, letter, texts, emails or other reasonable means with updates and information about goods and services similar to those which were the subject of a sale or supply of a service to you or an enquiry from you.

### **Disclosure of your information**

We may share your personal information with selected third parties including:

- Partner organisations and other companies affiliated with SIGB and its activities. For example, official contractors to the Slide tradeshow if you are an exhibitor and/or official suppliers to the Slide on Snow test where appropriate;
- Service providers to SIGB for the purposes of fulfilling your order, processing your payment details and providing support services;
- Business partners, suppliers and sub-contractors for the performance of any contract we enter into with them or you;
- Analytics and search engine providers that assist us in the improvement and optimisation of our websites;

We may disclose your personal information to third parties if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our Terms, or in order to enforce or protect any of our rights, property or safety (or those of our Members). This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

### **Website Listings**

It is normal practice for member listings on the SIGB website ([sigb.org.uk](http://sigb.org.uk)) and for exhibitors on the Slide website ([slideuk.co.uk](http://slideuk.co.uk)). Consent will be requested prior to your details being added to these sites and you can limit or have details removed at any time.

### **Cookies on our websites**

We may use 'cookies' to help customise your experience. 'Cookies' are small text files that are stored by the browser (e.g. Internet Explorer, Firefox, Chrome or Safari) or by a mobile phone (e.g. Android or iPhone) on your computer or mobile device. They allow websites to store such things as user preferences. You can think of cookies as providing a "memory" for the website, enabling it to recognise a user and respond appropriately.

## Turning off cookies

Most browsers and phones have a way to stop accepting classes of cookies, or to stop it accepting cookies from a particular website. For example, cookies are needed in order to use most shopping carts, so you would not be able to buy things through websites if you turn off cookies.

Help in turning off cookies can be found in your browser or mobile phone help files or at this website <http://www.aboutcookies.org.uk/managing-cookies>

If you are concerned about third party cookies generated by advertisers from Europe, you can turn some of these off by going to the [Your Online Choices site](#).

## Where we store your personal data

The data that we collect from you may be transferred to, and stored at, a destination inside the European Economic Area ("EEA"). By submitting your personal data, you agree to this transfer, storing or processing. It may also be transferred outwith the EEA. Countries outside the EEA do not always have strong data protection laws. Where practicable, however, we will take steps to ensure that your data is used in accordance with this policy.

All information which you provide to us is stored on our servers. Where you have been given (or you have chosen) a password which enables you to access parts of our website, then you are responsible for keeping that password confidential. We would ask that you not share or disclose a password with any third party.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our Website; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

## Your rights

You have the right to ask us what information we hold about you by making a request (by email, letter or even phone).

If we do hold information about you we will:

- give you a description of it;
- tell you why we are holding it;
- tell you who it could be disclosed to; and
- let you have a copy of the information in an intelligible form.

If you agree, we will try to deal with your request informally, for example by providing you with the specific information you need over the telephone or by email and in a timely manner (certainly within the one month maximum period). We will aim to correct any errors or erase any data you do not wish us to hold.

## Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to [sigb@raremanagement.co.uk](mailto:sigb@raremanagement.co.uk)

## Complaints

If we fail to respond appropriately, you may complain to the Information Commissioners Office, <https://ico.org.uk>